

STELLIUM CONSULTING SERVICES

LINKEDIN LAUNCH & LEVERAGE PACKAGE

Thank you for considering Stellium Consulting Services

These packages are designed with your continued growth and development in mind. There is the opportunity for long-term support (should you opt for this). There is a focus on educating and supporting you (and your team) throughout each stage of your business journey, as your business grows.

Proposed Package options are based on Phases of your business.

PHASE TWO: Optimisation

Tier 2: LinkedIn Launch & Leverage Package – \$1500

Includes everything in LinkedIn Essentials Package + Marketing and Sales Consulting.

LINKEDIN ESSENTIALS PACKAGE

- *LinkedIn Profile Review + Feedback session. Approx. 1 page with actionable summary.*
 - *Includes: Revision of Profile Summary and Headline for client attraction*
 - *Review of potential for adding and / or optimizing featured section e.g. curating key content such as a welcome video, link to website / services, case studies, past wins, posts that reflect your thought leadership. The aim is to help viewers quickly understand your expertise and offering.*
 - *Ensuring tone aligns with business / professional direction.*
 - *Initial training on how to engage for visibility. A 30-minute walk-through session (included in our call). A reference guide with weekly engagement prompts to follow for the following 4 weeks. Optional ongoing support available to help refine this over time.*
- *1-hour zoom session with a consultant to walk through all recommendations.*
- *Basic website feedback. Includes: suggestions on layout / images / consistency across LinkedIn. (Combination of recorded video + written suggestions).*
- *1 x 60-minute zoom session with a consultant on your 6 month - 12 month business strategy plan.*

PLUS:

- *Hands - on LinkedIn profile rewrite. Assistance in writing + posting suggestions.*
- *Sales pipeline and packaging offers – 1 hour zoom session.*
- *Sales training / Review of incoming business – 1 hour zoom session.*
- *2 weeks of email support / voice note feedback for questions.*